MINDEROO FOUNDATION | Safe AI



Millions of Australia's small and independent creators are already missing out.

Fair copyright support toolkit

Why this matters

AI is trained on Australian work, but our creators aren't paid. When AI is trained overseas, companies don't have to pay and Australian creators have no control.

While large rights holders have the resources to negotiate with AI companies, most small and independent creators do not. That doesn't mean they should miss out.

The government can fix that by updating our copyright rules so millions of Australian creators get paid fairly and have a say. An independent body should set a fair price in consultation with the creative sector for work used to train AI.

We want to hear from authors, musicians, artists, photographers, podcasters, bloggers and other creators about what a workable system means for them. Share your story and help build support for updated copyright rules using **#FairCopyright.**

Don't forget!

Use **#FairCopyright**

Tag **@safeai.au**

Encourage other creators to share their stories and perspectives

Help spread the word about fair copyright for creators

SafeAI.org.ai

How you can support the campaign

1. Share your story

We're looking for creators to share their perspective on AI, copyright and creative work.

Things you could talk about

- What goes into creating the work you make and share.
- Why creators should have control of their work and get paid when it's used to train AI.
- What it would take for a small creator like you to negotiate with an AI company.
- What a fair and workable copyright system would mean for you.

Tell your story in your own voice and invite other creators to join the conversation using
#FairCopyright.

Key messages to cover

- **Millions of Australia's small creators are already missing out.** When AI is trained overseas, companies don't have to pay and Australian creators have no control.
- **Not all creators can negotiate.** Large rights holders, like record labels and publishers, have the resources to negotiate with AI companies. Most small and independent creators don't have a publisher or association to negotiate for them.
- **Millions of individual deals aren't practical.** Under the current copyright rules, it could take millions of individual deals to pay creators. That isn't practical for small and independent creators or AI companies.
- **The government can update our copyright rules** so millions of small and independent Australian creators get paid fairly and have a say.
- **Updated rules should give creators control**, allowing them to exclude their work if they don't want it used to train AI or would rather negotiate their own deal.
- **AI training on Australian content should be covered by our laws**, so the rules can be enforced.
- **Without an update, Australian creators keep missing out.**

REFERENCE VIDEO

2. Share your story with us

Prefer to write rather than create a video? Send us your story at hello@safeai.org.au.